



Northwest Business Council 2006 Program of Work

Council Event Dates— February, April, June, August, October, and December

Locations will rotate within northwest Austin

Operational

Communications

Rhonda Kolar

An Area Business Council Newsletter will be created for 2006 designed to communicate to members' upcoming events and happenings within the councils. An Area Business Council webpage will be added to chamber's existing website.

Initiatives

Membership

Eric Churchill & Gray Buffington

Membership committee will continue to contact all new members and welcome them to the Council and explain volunteer and sponsorship opportunities.

Retention

- Offer five educational luncheons focused on providing entrepreneurs, business owners and employees best practices for improving business operations
- Offer one social networking event at the end of the year with the SABC
- Increase volunteer opportunities to help create buy-in for members and grow future leadership for board positions. One such will be to create opportunities at each luncheon for volunteers to help with registration and serve as greeters
- Send email to all members in January to remind them about renewing their membership in the Council by April. To follow up with a personal phone call in March

Recruitment

- Council has set a goal to increase members in the Council to 150 by the year-end 2006.
- Continue to improve and convey program content in communication materials by introducing an Area Business Council newsletter and offer an Area Business Council webpage on the Chamber's main website.
- Send a questionnaire to all current members on the Council and use information gathered to help recruit new members

Community Project

NW Board

Establish a task force of council members to explore possible initiatives in the Northwest area to get the Council involved in. Goal is to select initiative by first quarter.